

# Personal Online Social Profile Report

Section A - Profile Overview

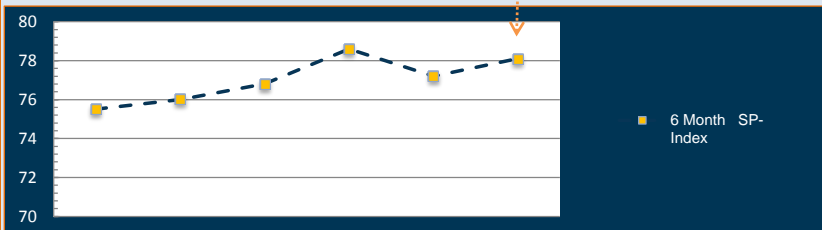
Social Media Consulting Ltd  
Online Social Profiling Specialists



<b>First Names Researched</b>	<b>Last Name Researched</b>		<b>Unique Reference</b>	<b>Order Date</b>
Lorraine Francis	Pendon		CN5/114/16443	25/02/2015 09:46
<b>Correspondence Email Address</b>	<b>Email Addresses Researched</b>		<b>Current Employment</b>	<b>Report Expires</b>
pendon.lf@outlook.com	pendon.lf@outlook.com		Finance Administrator	28/05/2015
<b>Address</b>	<b>Address Verified</b>	<b>Email 1 Verified</b>	<b>Employer Risk Rating</b>	<b>Report Type</b>
5Smolton Drive , Birmingham, Midlands, B12 4PP			<b>LOW</b>	Personal Premium
	<b>Agent</b>	<b>Email 2 Verified</b>	<b>Network Density</b>	<b>Date of Research</b>
	Not Applicable	Not Supplied		27/02/2015 14:22

## SP Index Results

<b>Privacy Index</b>	<b>68.0</b>	<b>+3.0</b>	Higher privacy compared to the market benchmark
<b>Content Index</b>	<b>91.0</b>	<b>+7.0</b>	Superior content compared to the market benchmark
<b>Your SP Rating</b>	<b>89.0</b>	SP Rating to be shown on CV & LinkedIn *SPR 89*	
<b>Current SP Index</b>	<b>78.1</b>		



This chart shows the movement of the SP Ratings during the past 6 months. It represents the cumulative results of all individuals profiled and provides a realistic benchmark for employers to compare results.

## Employer Risk Rating



- Evidence of negative blogging or posts about current or former employers. Exposed social media profile. Low content rating and/or unprofessional profile. Directly incriminating content found in tags, friends or contacts. Wide evidence of nudity and / or the use of indiscreet language within social profile. Evidence of bullying, harassment, racism, or illegal activities.
- Profile may contain some negative blogging or posts about current or former employers. Mixed social / professional weighting with average content rating. Directly incriminating content may have been found in tags, friends profiles or contacts. Some evidence of nudity and / or the use of indiscreet language may have been found within own profile or associated profiles. Evidence of bullying, harassment, racism, or illegal activities.
- No evidence of negative blogging or posts about current or former employers. Closed or heavily professional profile. Good use of language. No evidence of nudity or other indiscreet material. High content rating and high professional weighting. No publicly available evidence of bullying, harassment, racism, sexism.

## General Profile Findings

Integrity Checks	Blogging Content	Use of Language	Out of Date/Unmanaged Social Content	Endorsement of Drugs	Evidence of Potentially Illegal Activity	Media/News/Press
Details are consistent	Positive online style	Positive online style	No evidence of old or unmanaged online content	No evidence of drug endorsement	No evidence of potentially illegal activity	Positive media attention identified

## Visibility Landscape - where is Lorraine Francis Pendon visible online?

Shopping	Social Networks	Professional Networks	Search Engines	Media/News/Press	Blog Sites	Personal Listings

[www.sp-index.com](http://www.sp-index.com)

@sp\_index

#onlinesocialprofiling